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NEWS

For Immediate Release

Atlantic Debuts The Italian Collection

Upscale Italian designed furniture

LAS VEGAS MARKET (Building B 2nd Floor – 201-1) – Las Vegas (August 1, 2016) — Atlantic Inc. returns this year with upscale furniture in The Italian Collection. “We are excited to introduce a line of high-end furniture designed and manufactured in Italy. Award winning designers have created stunning new interpretations of desirable contemporary furniture,” remarked Leo Dardashti, Atlantic president and CEO.

The elegant curved-edge Steno is a writing desk with a floating shelf. The frame and shelf supports are constructed with chrome-plated steel rods, while the frame is suspended by six unobtrusive, adjustable metal feet. The writing surface and matching shelf are crafted from eastern black walnut veneer on a bent-wood base.

Designed by Alessandro and Francesco Mendini, the Stella coat rack is a masterpiece worthy of an art exhibition. Crafted from epoxy powder-coated steel, with four “hooks” in brass, Stella stands 70 inches tall with an ample square base. Six other unique coat racks are also being offered.

The Italian Collection also includes the 16-inch triangular Platone table designed by Sezgin Asku and the 19-inch and 41-inch Cicerone tables designed by Lorenzo Stano. Designed by Michele de Lucchi and Sezgin Asku, the Kaleidos stool and chair are crafted with high-tech polymer and a chrome-plated steel frame. Five designer wall mounted hooks and hangers are constructed with high-tech polymers or aluminum. Contemporary, Oredodici wall clocks and high-tech polymer trash bins round out the collection. For all these new products, visit [The Italian Collection](#).

In addition, Atlantic is introducing a number of new accent furniture pieces. Of special note is the Ascent Gaming Station, a height adjustable desk with ample storage for speakers, controllers,

headphones, video games, game guides and more. The inwardly curved front lets gamers get close to the action. Dual mounts for monitors are an available option.

Look for these furniture pieces and more at fine retailers.

About Atlantic Inc.

For over 30 years, Atlantic Inc. has designed and manufactured innovative and award-winning consumer electronics accessories, home entertainment storage products, and game storage accessories and desks. More recent brands include [The Italian Collection](#) and [Snowsound](#) acoustic products as the exclusive North American supplier. Based in Santa Fe Springs, Calif., Atlantic has received numerous patents and awards, including 14 Design & Engineering Showcase Honors from the annual Consumer Electronics Show (CES) Innovations Committee as well as two Best of NeoCon and two HiP awards. For more information about Atlantic or its products, please visit the company's Web site at www.atlantic-inc.com.