



NEWS

For Immediate Release

Atlantic Announces Exclusive Licensing Agreement with Kathy Fielder Design | Life | Style

New Designer Collection for Home

SANTA FE SPRINGS, CA - (November 14, 2016) — Atlantic Inc. (www.atlantic-inc.com), a leading manufacturer of accent, storage and entertainment furniture, announced today a collaboration with Kathy Fielder to launch a new collection of ready-to-assemble home furniture solutions. Kathy Fielder Design | Life | Style is the design and lifestyle company founded by CEO and Chief Designer Kathy Fielder.

“As a lifestyle design expert, my desire is to create beautiful and inviting pieces that graciously unite home and family environments with function, creativity and beauty,” said Kathy Fielder.

“We are very thrilled to be working with Kathy Fielder to design and build stylish home furnishings that are enticing,” said Leo Dardashti, President and CEO of Atlantic, Inc. “This partnership will develop a collection of desirable and relevant products for today’s home owners.”

Atlantic and KF Design will collaborate to develop unique home furnishings. These pieces will address storage, entertainment and organization. These multi-functional modern and transitional pieces will be constructed with mixed materials such as metal, wood, glass, fabric and polymers. The designs will be marketed as the “Kathy Fielder Collection for Atlantic” and will be distributed in North America at retailers across the country beginning Summer 2017.

About Atlantic Inc.

For over 30 years, Atlantic Inc. has designed and manufactured innovative and award-winning, home entertainment storage products, and game storage accessories, desks and consumer electronics accessories. More recent brands include [ürb SPACE](#) fashionable home furnishings, [The Italian Collection](#) high-end furnishings and [Snowsound](#) acoustic products as the exclusive North American supplier. Based in Santa Fe Springs, Calif., Atlantic has received numerous patents and awards. Visit us at the [Las Vegas Market](#) –

booth B201-1, January 22-26, 2017. For more information about Atlantic or its products, please visit the company's website at www.atlantic-inc.com.

About Kathy Fielder Design | Life | Style

Kathy Fielder Design | Life | Style is the design firm founded by designer Kathy Fielder, who personally oversees all of the lifestyle products that sell in prestigious retailers such as Neiman Marcus and One Kings Lane. She has just been nominated as a Dallas Rising Star by Fashion Group International in the Interior Design category.

Her weekly blog, Design + Style, shares her latest lifestyle tips and inspirations. Kathy is a regular contributing correspondent with her design-based lifestyle segment called The Fielder Report, which airs on ABC Dallas Channel 8. For more information about Kathy Fielder, please visit the company's website at www.kathyfielder.com or on social media.

[Facebook](#) | [Twitter](#) | [Instagram](#) | [Pinterest](#)

Media Contacts:
Atlantic Inc.
Ron Lien
Public Relations
562.903.9550
ron.l@atlantic-inc.com

Kathy Fielder Design | Life | Style
Patty Freedman – Andrew E. Freedman
Public Relations
646.922.7223
patty@aefr.com